

WELCOME TO THE NORTHSIDE SPECIFIC PLAN!



A new plan to guide future land use, mobility, open space and community design in the Northside area is now underway. Achieving a great plan for the neighborhood relies on involvement from the community and other stakeholders like you!

The City of Riverside has initiated the preparation of a Specific Plan for the Northside Neighborhood and we would like your input. The Northside, one of Riverside's earliest settled neighborhoods, is known for its history, environmental resources, and strong community connections. Based on a shared vision for the future, the Northside Specific Plan will establish goals, policies, and development regulations to guide future changes.

Public involvement is essential for the success of this planning effort and will help shape the future of the Northside. There will be two opportunities for you to participate in the first community workshop, and we hope that you are able to attend one of them!

What is important to you? What are your ideas? What kinds of experience can you share about Northside history? Transportation and traffic? Places for our families, seniors and children? Businesses and the local economy? Healthy environment?

Be part of shaping the future of this incredible neighborhood. Please help to spread the word to your neighbors and friends, and we'll see you at one of the first workshops in June.

COMMUNITY WORKSHOPS



Your input is needed!

Together we'll make a great plan for the Northside!

Mark your calendar for the first community workshops happening in June*



LOCATION
SPRINGBROOK CLUBHOUSE
1011 ORANGE STREET
RIVERSIDE, CA 92501
TIME
6PM - 9PM



LOCATION
FREMONT ELEMENTARY SCHOOL
MULTI-PURPOSE ROOM
1925 ORANGE STREET
RIVERSIDE, CA 92501
TIME
9AM - 12PM

Activities for kids. Refreshments and fun for everyone.
*The June 7th & 10th workshops will be the same.

DROP-IN SESSION: TALK WITH THE PLANNERS



LOCATION
RUTH LEWIS COMMUNITY CENTER
REID PARK - MEETING ROOM
701 ORANGE STREET
RIVERSIDE, CA 92501
TIME
2PM - 6:30PM

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WHAT IS A SPECIFIC PLAN?

Based on a shared vision for the future created with community input, the Northside Specific Plan will establish goals, policies, and development regulations to guide future changes. Important components of the Specific Plan include land use, community character and design, open space, transportation and mobility, parks, infrastructure, historic resources, and economic vitality.

The City of Riverside has successfully used specific plans in other areas—such as the Marketplace, University Avenue, and Downtown areas—to facilitate compatible infill development, adaptive reuse of historic buildings, and improvements to aging infrastructure and public facilities.

Now it's the Northside's turn!

The City of Riverside is committed to six objectives:

- ① Engage the full spectrum of Northside community members, landowners, and stakeholders in the planning process for the Northside Specific Plan.
- ② Use input, ideas, and feedback from the community to help shape the Northside Specific Plan, including the baseline study, vision concepts, alternatives, and preferred plan.
- ③ Strengthen and expand relationships and trust between the City, community members, and other government agencies.
- ④ Transparently share project information, studies, meeting conclusions, and incremental decisions with community members.
- ⑤ Utilize prior community discussions about Northside assets and vision and seek input from others who may not have been part of the prior discussions.
- ⑥ Coordinate with and seek input from other government agencies that have jurisdiction and/or interest in the project area.

COMMUNITY INVOLVEMENT

Community involvement is essential for the success of the Northside's new plan. In fact, the project team's first task was to develop the Community Involvement Plan, which is the road map for when and how community involvement will occur. The community will also be an invaluable resource in getting the word out so that everyone becomes involved!

The variety of planned outreach events – including community workshops, popup booths at community events, coordination with community organizations, and project website and social media – will make it easier for people to participate in a way that works with their schedules and commitments.

Community involvement will be focused during the three primary steps for Northside Specific Plan preparation: Vision and Goals, Alternatives, and Preferred Plan. However, as you can see in the chart on the next page, input is welcome at all times! Use the online comment box at www.NorthsidePlan.com or send comments to the Project Manager.

Looking for More Information?



VISIT

www.NorthsidePlan.com

As the project advances, you will find the working papers and reports and draft planning concepts. Also, make sure to sign up on the website to receive email with project announcements and updates.



REQUEST

A Presentation for your community organization
Contact the Project Manager ➔



CONTACT

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BASELINE ASSESSMENT FOR THE NORTHSIDE NEIGHBORHOOD

The best planning efforts start with a Baseline Assessment, which consists of research and analysis of existing conditions that influence how a community functions. It provides information about what works well in the community, what needs work, and where and what kinds of beneficial changes may be possible.

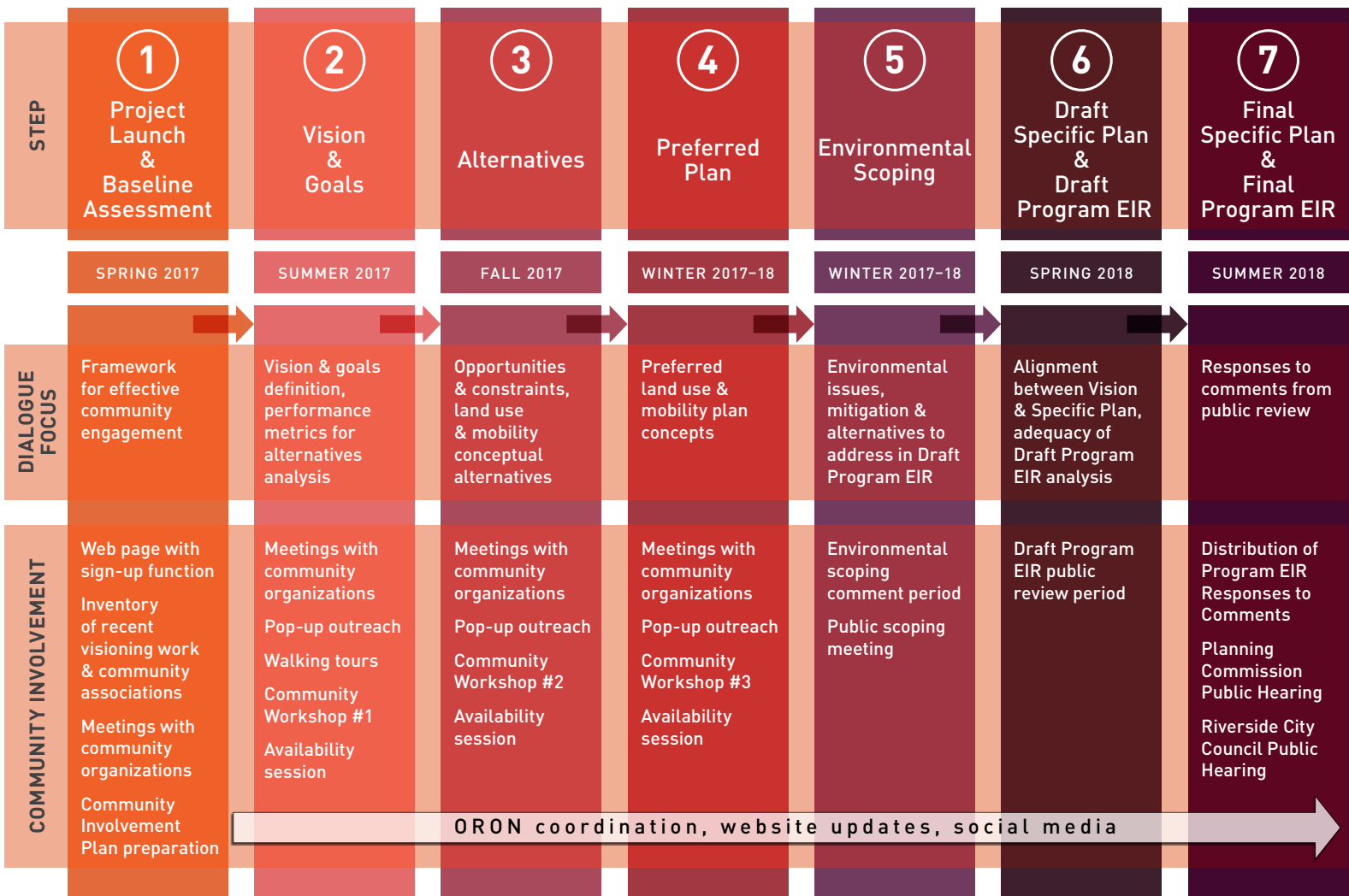
For the Northside Specific Plan, the Baseline Assessment is well underway. At the first round of community workshops this June, the project team will share the Baseline Assessment with the community and other stakeholders. This will equip everyone with vital information for productive and meaningful discussions during the planning process.

The components of the Northside Baseline Assessment include:





- ▶ Land Use
- ▶ Visual Character & Urban Design
- ▶ Mobility
- ▶ Infrastructure
- ▶ Environmental Setting
- ▶ Market Analysis

Once completed, the project team will post the Baseline Assessment on the project website and send an email announcement to everyone who has signed up. So make sure to sign up for announcements on the website!

COMMUNITY INVOLVEMENT FRAMEWORK FOR THE NORTHSIDE SPECIFIC PLAN & PROGRAM EIR



LEGEND

-  STUDY AREA EXTENTS
-  CITY BOUNDARIES
-  CURRENT SPECIFIC PLAN AREA (SPA)
-  POTENTIAL SPECIFIC PLAN AREA (SPA)

